



A conference for people ministering to youth, children and families

What is Recharge?

Recharge is an annual, one day conference for people ministering to youth, children and families in the Twin Cities and upper Midwest.

When is Recharge 2012?

January 7th, St. Andrew's Church, Mahtomedi, MN

Recharge History

- Started by ministry workers for ministry workers
- Grown from 150 attendees since its inception in 2006 to an estimated 650 attendees in 2012.



Demographics

(Summary of 2011 participants)

116 Churches
10+ Denominations represented
15% Paid Part-Time
17% Paid Full-Time
50% Volunteer

What do Attendees Say?

- 98.8% would attend Recharge again!
- 98% would recommend Recharge to others!
- "Recharge was the most relevant, efficient and comfortable conference I have ever attended."
- Jerry G., Calvary Evangelical Free

Area of Ministry

Children's Ministry 42%
Youth Ministry 57%
Family Ministry 15%

Many Recharge attendees lead and volunteer in multiple areas of ministry.

Interested in Sponsoring?

Sponsorship Coordinator:

Jeanne Osgood

jeanne@ministryrecharge.com

651-484-9400

Why Sponsor Recharge?

- Join one of the largest gatherings of this kind in the Midwest
- Gain exposure to over 175 churches in and around the Twin Cities
- Connect with front-line ministry leaders looking for resources & ideas
- Limited space available - exhibit locations located in heavy traffic areas
- Join nationally know ministry experts in equipping youth, children's and family ministry workers!



Sponsorship Opportunities

PLATINUM LEVEL (4 available) Cost: \$2,500

Includes:

- A verbal announcement by emcee from the main stage during both general sessions recognizing your organization for your sponsorship
- Two page spread (designed and provided by your organization) in conference workbook
- Sponsor recognition slide before general sessions
- Four complimentary exhibitor passes – good for entry to all sessions & lunch
- More below...

GOLD LEVEL (2 available) Cost: \$1,500

Includes:

- Recognition and exposure to all Recharge attendees during lunch or one of two workshop sessions
- Full page recognition (designed and provided by your organization) in conference workbook
- Sponsor logo on posters in lunch serving area
- Sponsor logo on workshop posters – outside every workshop room
- Two complimentary exhibitor passes - good for entry to all sessions & lunch
- More below...

PLATINUM and GOLD LEVEL Sponsors also receive...

- Double booth in exhibit area (booth location choice on first come, first choice basis)
- Logo on event brochure (Print deadline September 15th, 2011)
- Logo and hyperlink on home page of event website (available until September 15th, 2011)
- Promotional flyer in the conference packet (provided by your organization)
- Logo on sponsor recognition page in conference workbook
- Post event “Special Ministry Offer” for participating churches/organizations in conference workbook

SILVER LEVEL (6 available) Cost: \$1000

Includes:

- Organization listing on exhibitor page in conference workbook (includes website address)
- Full page recognition (designed and provided by your organization) in conference workbook
- Promotional flyer in the conference packet (provided by your organization)
- One exhibitor booth
- Two complimentary exhibitor passes good for entry to all sessions & lunch

BRONZE LEVEL (4 available) Cost: \$400

Includes:

- Organization listing on exhibitor page in conference workbook (includes website address)
- Promotional flyer in the conference packet (provided by your organization)
- One exhibitor booth
- One complimentary exhibitor pass good for entry to all sessions & lunch

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ADDITIONAL SPONSORSHIP OPPORTUNITIES



EXIBITOR ONLY Cost: \$250

- Single 8 ft. x 6ft. booth

LUNCH SPONSORS

- Receive recognition in conference workbook
- Signage containing your organization's name and logo throughout serving area

COFFEE SPONSORS

- \$300 or supply coffee, cups, condiments for 800 people (must be approved by Recharge staff prior to event)

MORNING & AFTERNOON SNACK SPONSORS

- \$300 or supply healthy morning or afternoon snack for 800 people (must be approved by Recharge staff)

PARTICIPANT GIFTS

Get your organizations name and logo in the hands of every Recharge participant!
(Must supply for 800 participants and products must be approved by Recharge staff)

- Pen Sponsor
- Conference Bag Sponsor
- Reusable Water Bottle Sponsor
- Reusable Travel Mug Sponsor

More reasons to sponsor Recharge...

- Interact with people in your target market - face to face
- Recharge draws churches from multiple denominations
- More than 1 ½ hours to interact with attendees
- It's a fantastic opportunity to share your resources

Don't miss out on this great opportunity!

Conference Snap Shot

- 8:30 Check-in / **Exhibit Time**
- 9:00 Opening General Session
- 10:00 **Exhibit Time**
- 10:20 Workshop Session 1
- 11:20 Break **Exhibit Time**
- 11:30 Workshop Session 2
- 12:30 Lunch **Exhibit Time**
- 1:30 Workshop Session 3
- 2:30 Break **Exhibit Time**
- 2:45 Closing General Session
- 3:45 Closing Prayer

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Recharge Leadership Team



northwest conference

